

# BETTER INFORMATION ON INTANGIBLES

#### What's next



Outreach event/webinar 30 May 2022, 12:00 – 14:30 (CEST)

### **Speakers**



#### **Andreas Barckow**

Dr Andreas Barckow has been the Chair of the International Accounting Standards Board since July 2021. He is an experienced and highly regarded leader in the field of international accounting. From 2015 to 2021, he served as President of the Accounting Standards Committee of Germany (Deutsches Rechnungslegungs Standards Committee e.V.).

He has been an active participant in numerous advisory bodies to the IFRS Foundation and the IASB, including membership of the IASB's Accounting

Standards Advisory Forum and the IFRS Advisory Council. Moreover, he is an acknowledged expert in IFRS Standards, having previously served as the lead technical partner for financial reporting matters in the German member firm of Deloitte.

Dr Barckow holds a Diploma and Doctorate degree in Business Administration from the University of Paderborn and is an Honorary Professor at WHU Otto Beisheim School of Management.



## Patrick de Cambourg

Since March 2015, Patrick de Cambourg has been President of the Autorité des normes comptables (ANC), the French accounting standard-setting Public Authority. As such, he is also a member of the Board of the Autorité des marchés financiers (AMF), the Board of the Autorité de contrôle prudentiel et de Résolution (ACPR), the Board of the CNOCP, the consultative body for public accounting standards and member of the Haut Conseil de Stabilité Financière.

Patrick is also a member of the EFRAG Sustainability Reporting Board. Since September 2020 he has chaired the EFRAG Project Task Force on preparatory

work for the elaboration of possible EU sustainability reporting standards established by EFRAG following the mandate to EFRAG by EVP Dombrovskis which continued from June 2021 as the EFRAG Project Task Force on European Sustainability Reporting Standards (PTF- ESRS).

Patrick, a graduate from Sciences Po Paris, holds degrees in public and business law and is bachelor in Arts. As chartered accountant and auditor, he has spent his entire career within the Mazars Group, successively as junior, manager, and partner. He became President of Mazars in 1983. In 1995, he was appointed Chairman of the Management Board of the newly created international partnership, and in 2012 he became Chairman of the Supervisory Board. Since late 2014, he has been Honorary President of the Mazars Group.





### **Chiara Del Prete**

Chiara Del Prete has been appointed EFRAG TEG Chairwoman from 1 April 2019. She leads the technical activities of EFRAG Secretariat and chairs the Consultative Forum of Standard Setters, EFRAG User Panel and EFRAG Advisory Panel on Intangibles. She represents EFRAG at the Advisory Forum of Standard Setters and at the International Forum of Standard Setters.

Chiara has a background as auditor and preparer and before joining EFRAG, she was a partner at Mazars in Italy. From October 2011 to September 2016 Chiara has been Head of accounting principles at UniCredit Group and in charge of the external reporting disclosure.

She has been involved in international for a of standard setters for more than a decade and she has been member of ESMA Corporate Reporting Standing Committee (from April 2017 to March 2019).

She graduated in Economics at Universita' Bocconi (Milano) in 1999 and is a registered auditor in Italy since 2006.



#### **Sven Gentner**

Sven Gentner is the head of unit for corporate reporting, audit and credit rating agencies in the European Commission's directorate-general for financial stability, financial services and capital markets union.

Sven joined the European Commission in 2004 and has served in various positions in its Brussels headquarters and abroad. From 2004-2006 he was responsible for the coordination of the EU-US Financial Markets Regulatory Dialogue, in 2006 he served as a member of the private office (cabinet) of the Commissioner responsible for the Internal Market, from 2007-2011 he was executive assistant to the director general of Directorate General Internal Market and Services with special responsibility for financial services. In 2011 he was seconded to the African Union Commission in Addis Ababa to advise the AUC on building an African internal market. From 2012 to 2013 he was head of unit for human resources and planning in DG Internal Market and Services. From 2013 to 2015, Sven was a counsellor in the Economic and Financial Affairs Section of the Delegation of the European Union to the United States. He dealt with EU-US regulatory issues and TTIP negotiations in financial services. From 2015 to 2021 he headed DG FISMA's unit in charge of asset management.

Sven started his professional career in the private sector where he worked for an insurance company.

Sven holds masters degrees in economics from Johann Wolfgang Goethe University, Frankfurt, and the University of York, UK.



## Malgorzata Matusewicz

Malgorzata Matusewicz has been a member of the EFRAG FR TEG since 1 April 2021.

Malgorzata is an Associate Partner at IFRS Desk in EY Poland and has more than 15 years of professional experience at EY as an IFRS technical expert, accounting advisor and auditor.

In her position, Malgorzata provides support for EY audit teams in the field of IFRS and local GAAP application, as well as accounting advisory for EY clients on all aspects related to financial reporting (accounting analyses, IPO-related

advisory, IFRS conversions, reorganisation of reporting processes). She is working for companies



from various industries including retail, real estate, media & entertainment, advanced manufacturing, telecommunication, banking and asset management.

Malgorzata contributes to local standard setting, is an author or co-author of numerous publications and press articles, serves as a trainer and speaker at conferences, and actively promotes high-quality financial reporting.



#### Linda F. Mezon-Hutter

Linda F. Mezon-Hutter is the Accounting Standards Board (AcSB) Chair and has served in this capacity since July 1, 2013. Linda's experience as a standard setter began in 2004 when she was appointed as a volunteer AcSB member. Her time with the Board includes the period encompassing the adoption of IFRS Standards and development of separate sections of the CPA Canada Handbook – Accounting for private enterprises and not-for-profit entities.

Prior to her appointment as Chair, Linda was the Chief Accountant at the Royal Bank of Canada (RBC), responsible for the interpretation and application of IFRS Standards and U.S. GAAP. She also monitored compliance with Canadian regulatory requirements on financial disclosure and was responsible for auditor independence. Before RBC, Linda held other senior positions in industry and also has four years of experience in public accounting.

Linda was named a fellow of the Institute of Chartered Accountants of Ontario in 2013, is a Certified Public Accountant (Michigan) and Chartered Global Management Accountant (CGMA), holds a BA in Accounting from Michigan State University and an MBA from the University of Detroit.



## **Annalisa Prencipe**

Annalisa Prencipe is the President of the European Accounting Association (2021-2023). She is a Full Professor and KPMG Chair in Accounting and the Dean of the Undergraduate School at Bocconi University.

She holds a PhD in Business Administration and Management from Bocconi University. She conducted research also for the NYSE and at the Hebrew

University of Jerusalem.

Annalisa's research interests are primarily in the area of financial accounting, focusing on corporate governance, corporate disclosure and financial reporting quality, with special interest in family and private firms. Her research has been published in leading journals, including Management Science and the European Accounting Review. She has co-authored also several textbooks on financial reporting issues.

Annalisa is currently member of the Editorial Board of Accounting and Business Research and Accounting in Europe. In the past she served as Associate Editor of the Journal of Accounting Auditing and Finance and editorial board member of the European Accounting Review, for which she served as Guest Editor of the Special Issue on "Accounting and Reporting in Family Firms".

Annalisa Prencipe was awarded the Donato Menichella Prize in 2018 and the title of Ensign of Labor by the President of the Italian Republic. In 2020 she received the Bocconi Impact of Research Award. She has received the Teaching Excellence Award several times over the last few years.





### Saskia Slomp

Saskia Slomp has been appointed EFRAG CEO from 1 April 2019.

She has been Governance and Admin Director at EFRAG from 1 January 2010 until 31 March 2019. In this role, she supported the various governance bodies of EFRAG and was responsible for the user activities and outreach events, in addition to her responsibilities for human resources.

Until the end of 2009, she was Technical Director at FEE (now Accountancy Europe), one of the founding member organisations of EFRAG. She has been involved in EFRAG since its establishment. Within Accountancy Europe, she was

responsible for financial reporting, company law, corporate governance, capital markets, SMEs, sustainability issues and the public sector. In the beginning of her career, she worked with KPMG in The Netherlands.

Saskia is a member of the Dutch NBA.