

Initial proposal for the organisation of outreach events in the context of the public consultation

AGENDA PAPER 02-04

EFRAG SR Board 22 April 2022



DISCLAIMER

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OBJECTIVE OF OUTREACH EVENTS AND ACTIVITIES

- Engage with key stakeholders in a number of EU countries throughout Europe
- Through public sessions
- To support the public consultation process:
 - By providing introduction to and educational content on the Exposure Drafts
=> foster understanding and acculturation to Exposure Drafts
 - By collecting initial feedback, notably on the consultation questions
=> temperature check that can potentially inform needs to further engage with some constituents
 - By encouraging stakeholders to share their detailed feedback through the public consultation
=> ensure good participation rate and therefore flow of feedback needed for next step in the standard-setting process
- In addition? Possibility of a short EU-wide “launching webinar” to kick off the public consultation period (in different format from other events: for example interview and presentation)

TENTATIVE LOGISTICS CONSIDERATIONS

Content

- ✓ Introductory and educational session (60-75 min) followed by 2 panel discussions (45-60 min each) to actively engage with stakeholder panellists and participants (structure and contents adapted to local needs)

Format

- ✓ Hybrid: physical attendance in a location to be determined in each country and large remote connection capacity that can be provided by EFRAG

Location

To be determined, open to all interest countries

- ✓ Reminder the 2021 PTF-NFRS outreach events took place in: Brussels*, France, Germany, Italy, Nordics and Spain
- ✓ One event was dedicated to interaction with Financial Institutions – to be considered again? Other specialised events to be considered

* Covering EU organisations and EU countries not covered by a dedicated session

Duration & Timing

- ✓ Length best fitting national needs, for example half day session
- ✓ During consultation period, preferably before the end of June

Organisation Committee per event

- ✓ Led by an Event Committee under the coordination of a member from the country where event is organised
- ✓ Committee composed of EFRAG SRB and EFRAG SR TEG members as well as PTF-ESRS members from the country where the event is organised, supported by EFRAG Secretariat members

In charge of

- ⇒ Adapting the event to local needs
- ⇒ Contacting stakeholder groups in a given country
- ⇒ Selecting panellists and preparing the panels
- ⇒ Finding a location to host the event
- ⇒ Promoting the event locally
- ⇒ National support and sponsoring to be considered (logos, venue)

EFRAG

- ✓ Provides technical and logistics assistance for the remote connections
- ✓ Provides the introductory / educational documents supporting the first presentation part of the event
- ✓ Ensures promotion / marketing of the events (including production of communication material when needed)

OTHER OUTREACH ACTIVITIES AND COMMUNICATION

Other outreach activities

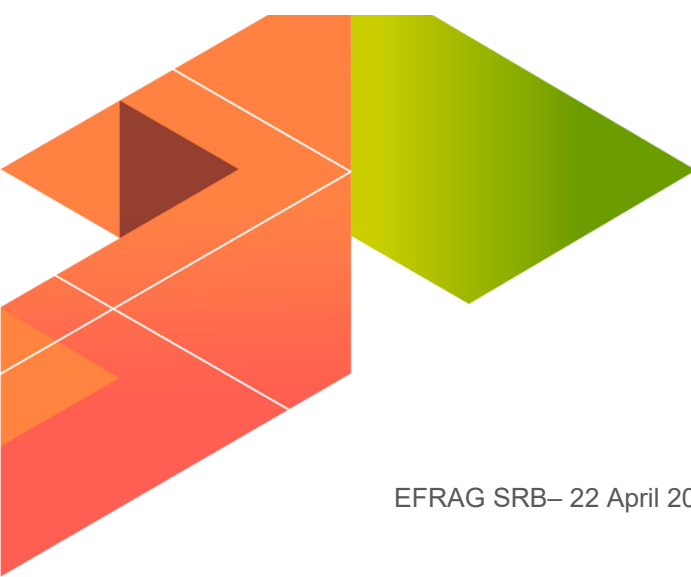
- ✓ Participating in (non-public) committee or group meetings within stakeholder organisations including EFRAG Member Organisations to present EDs, respond to questions and promote responses
- ✓ Participating in event of other organisations when invited
- ✓ The EFRAG Secretariat should be informed about the participation in meetings and events to keep an inventory
- ✓ Other ideas?

Communication

- ✓ Video
- ✓ Short videos with slides for each ED to give a high level summary
- ✓ Podcasts
- ✓ Social media promotion
- ✓ Press and articles
- ✓ Other ideas?



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